



**For Immediate Release**

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## **AFAS LAUNCHES BUSINESS OF ART SEMINAR SERIES**

*Five seminars will address copyright, marketing, tax and legal issues for artists*

WINSTON-SALEM, N.C., MARCH 25, 2013 – For many artists, the art of conducting business is a major headache.

But it's an essential part of protecting and promoting works. Taking a cue from Art For Arts Sake's Red Dog mascot, the arts incubator presents: Arrf! My Art is a Business, a series of programs focusing on important business topics.

The topics aim to inform artists in fields ranging from painters and musicians to playwrights to sculptors, among others. Sessions are free, open to the public and feature discussions by experts as well as an opportunity for attendees to ask questions.

Each seminar begins at 7 p.m. in the Unleashed Arts Center, located at 204 West 6th Street, near the corner of 6th and Trade Streets.

"I love creating art, but I hate conducting business. This series will take some of the mystery out of operating your arts business more like an entrepreneur," said Julie Knabb, a maker of fine jewelry in Winston-Salem's Downtown Arts District and artistic director of Arts for Arts Sake.

The series kicks off on **April 23** with *Copyright Basics for all of the Arts*, from intellectual property attorney Harris Henderson.

On **May 14** intellectual property attorney Bill Bryner presents: *Beyond the Copyright Basics*; on **June 11** artists and marketing experts Kyle Webster and Keith Hobgood present *New and Old Media – Marketing Your Art*; On **September 17** business law attorney Matt Chambers presents: *Ugh! Things like Taxes Give Me a Headache*; and on **October 8** intellectual property attorney Rod Enns presents: *Can I do that? A Legal Grab Bag of Topics relating to Artists' Rights and Wrongs*.

**Art for Art's Sake (AFAS)** promotes community through art-based events, community projects, art demonstrations. It is responsible for downtown's Arts on Sunday Festival Series and operates the Red Dog Gallery on Trade Street, representing local artists.

AFAS, a 501(C)3 non-profit, provides mentoring programs and scholarships to emerging artists, and, public platforms designed to build, educate and celebrate community through art-based events, community projects, art demonstrations, outreach programs, educational workshops and emerging artist exhibitions.